

GROUP REGISTRATION FORM

SEPTEMBER 29-OCTOBER 1, 2013 | PALM SPRINGS CONVENTION CENTER, PALM SPRINGS, CA

Register by September 5, 2013 to take advantage of the early registration rate.

The California Grocers Association is offering a \$500 discount for group of 10 or more. In order to qualify:

1. Your group must register together using this form.
2. Only full registrations qualify (Spouse Registration is excluded)
3. Only one form of payment will be processed for the group.
4. Should the group fall below the minimum group size of 10 registrants, the credit card on record will be charged or you will be invoiced for the \$500 discount.



1. KEY CONTACT

First Name _____ Last Name _____
 Title _____ Company _____
 Address _____
 City _____ State/Prov. _____
 Zip/Postal Code _____ Country (if other than U.S.) _____
 Telephone _____ Fax _____
 E-mail _____
Special Assistance (Please Specify) _____

Badges will be held at the onsite registration desk for pickup during registration hours beginning at 8:00 am on Sunday, September 29.

REGISTER

PHONE: (800) 794-3545 (credit card only)

FAX: (916) 448-2793 (credit card only)

ONSITE: CGA Strategic Conference
 Registration Desk
 Palm Springs Convention Center

MAIL: 1215 K St., Suite 700
 Sacramento, CA 95814

2. BADGE TYPE – PLEASE CHECK ONE (see definition of a 'Retailer/Wholesaler' under Registration Instructions.)

☐ Retailer/Wholesaler ☐ Sponsor ☐ Broker ☐ Supplier ☐ Visitor

3. REGISTRATION FEES

All registrations include: Educational Program, Monday and Tuesday's Breakfast and Lunch hosted by The Illuminators, Conference Evening Receptions, After Hours Special and Illuminators' Special Event.

	Early Rate (Through 9/6)	Standard Rate (After 9/6)	
Grocery Retailer/Wholesaler	\$299	\$350	Members of the California Grocers Association will receive a 5% discount on registration fees.
All Other Registrants	\$599	\$650	

1. First Name _____ Last Name _____
 Title _____
 Telephone _____ E-mail _____
 Address (Only if different from Key Contact) _____
 City _____ State/Prov. _____
 Zip/Postal Code _____ Country (if other than U.S.) _____

2. First Name _____ Last Name _____
 Title _____
 Telephone _____ E-mail _____
 Address (Only if different from Key Contact) _____
 City _____ State/Prov. _____
 Zip/Postal Code _____ Country (if other than U.S.) _____

GROUP REGISTRATION FORM

3. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

4. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

5. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

6. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

7. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

GROUP REGISTRATION FORM

8. First Name _____ Last Name _____
 Title _____
 Telephone _____ E-mail _____
 Address (Only if different from Key Contact) _____
 City _____ State/Prov. _____
 Zip/Postal Code _____ Country (if other than U.S.) _____

9. First Name _____ Last Name _____
 Title _____
 Telephone _____ E-mail _____
 Address (Only if different from Key Contact) _____
 City _____ State/Prov. _____
 Zip/Postal Code _____ Country (if other than U.S.) _____

10. First Name _____ Last Name _____
 Title _____
 Telephone _____ E-mail _____
 Address (Only if different from Key Contact) _____
 City _____ State/Prov. _____
 Zip/Postal Code _____ Country (if other than U.S.) _____

REGISTRATION ORDER TOTAL # _____ x Registration Fees \$ _____ = \$ _____
 Less Group Discount - \$ 500
 (If Applicable) Less 5% Member Discount - \$ _____
Total \$ _____

4. HOTEL RESERVATION INFORMATION

Hotel reservations will be booked through The Housing Connection. Please download the Official Hotel Reservation Form at www.cgastrategicconference.com or call toll-free (800) 989-4006 6:00 am-5:00 pm PST, Mon-Fri to secure your sleeping rooms and for further information. A special Group Hotel Registration Form is also available on our conference website.

5. PAYMENT INFORMATION

Registrations WILL NOT be processed without payment.

Enclosed is my:

- ☐ Check (payable to California Grocers Association)
☐ AMEX ☐ MasterCard ☐ VISA

Card No. _____

Exp. Date _____ Security Code _____

Cardholder Name (please print) _____

Signature (required for all credit card payments) _____

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INSTRUCTIONS AND RATES

Important... Please read instructions before completing registration.

Registration form must include payment.

Badges will be held at the onsite Registration Desk for pickup during registration hours beginning at 8:00 am on Sunday, September 29.

Acknowledgement letters confirming registration will be sent via email, fax or mail to each registrant. If badge corrections or changes are needed, note them on the confirmation and return as instructed in the confirmation letter no later than September 5. After this date, all changes must be made onsite.

A grocery retailer is defined as a store owner or operator who sells products directly to customers, sets or implements retail policies and procedures and is responsible for store conditions and profitability.

A wholesaler is defined as a company that buys directly from a manufacturer and sells to retailers. (This registration rate is limited to full-line grocery wholesalers only.)

PAYMENT

Payment in U.S. funds by check, VISA, MasterCard, or American Express must accompany this form in order to be processed.

CANCELLATIONS

To receive a refund for payment of registration, notification must be received in writing no later than September 5, 2013. Registrations received after this date are nonrefundable, but substitutions will be allowed onsite.

For questions regarding the CGA Strategic Conference:

- Call (916) 448-3545 or (800) 794-3545
- E-mail: conference@cagrocers.com
- Website: www.cgastrategicconference.com



Direct questions to CGA

Phone: (916) 448-3545 or
toll free (800) 794-3545

Fax: (916) 448-2793

E-mail: conference@cagrocers.com

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