

REGISTRATION FORM

SEPTEMBER 29-OCTOBER 1, 2013 | PALM SPRINGS CONVENTION CENTER, PALM SPRINGS, CA

Register by September 5, 2013 to take advantage of the early registration rate.
Please read instructions and cancellation policy before completing this form.



1. REGISTRANT INFORMATION

First Name for Badge _____ Last Name _____
 Title _____ Company _____
 Address _____
 City _____ State/Prov. _____
 Zip/Postal Code _____ Country (if other than U.S.) _____
 Telephone _____ Fax _____
 E-mail _____
☐ **Special Assistance** (Please Specify) _____

Badges will be held at the onsite registration desk for pickup during registration hours beginning at 8:00 am on Sunday, September 29.

FIVE WAYS TO REGISTER

ONLINE: www.cgastrategicconference.com

PHONE: (800) 794-3545 (credit card only)

FAX: (916) 448-2793 (credit card only)

ONSITE: CGA Strategic Conference
Registration Desk
Palm Springs Convention Center

MAIL: 1215 K St., Suite 700
Sacramento, CA 95814

2. BADGE TYPE – PLEASE CHECK ONE (see definition of a 'Retailer/Wholesaler' under Registration Instructions.)

☐ Retailer/Wholesaler ☐ Sponsor ☐ Broker ☐ Supplier ☐ Visitor ☐ Editorial Press (Complimentary)

3. REGISTRATION FEES

All registrations include: Educational Program, Monday and Tuesday's Breakfast and Lunch hosted by The Illuminators, Conference Evening Receptions, After Hours Social and Illuminators' Special Event.

	Early Rate (Through 9/5)	Standard Rate (After 9/5)	
Grocery Retailer/Wholesaler	\$299	\$350	Members of the California Grocers Association will receive a 5% discount on registration fees.
All Other Registrants	\$599	\$650	*Discounted spouse badge does not qualify for member discount.
Spouse Badge*	\$200	\$250	

First Name for Spouse Badge _____ Last Name _____

REGISTRATION ORDER TOTAL US \$ _____

CGA is offering a \$500 discount for groups of 10 or more paid registrations (spouse registration is excluded from this offer). To qualify, groups must register together using the separate Group Registration Form by visiting our website at www.cgastrategicconference.com. See Group Registration Form for further details.

4. HOTEL RESERVATION INFORMATION

Hotel reservations will be booked through The Housing Connection. Please download the Official Hotel Reservation Form at www.cgastrategicconference.com or call toll-free (800) 989-4006 6:00 am-5:00 pm PST, Mon-Fri to secure your sleeping room and for further information. A special Group Hotel Registration Form is also available to download for groups of 10 or more.

5. PAYMENT INFORMATION

Registrations WILL NOT be processed without payment.

Enclosed is my: ☐ Check (payable to California Grocers Association) ☐ AMEX ☐ MasterCard ☐ VISA

Card No. _____ Exp. Date _____ Security Code _____

Cardholder Name (please print) _____

Signature (required for all credit card payments) _____

6. TOTAL AMOUNT DUE

REGISTRATION ORDER TOTAL # _____ x Registration Fees _____ = \$ _____

(If Applicable) Less 5% Member Discount - \$ _____ (Discounted spouse badge does not qualify for member discount.)

Total \$ _____

EARLY REGISTRATION DEADLINE: September 5 – NO REFUNDS AFTER September 5