



CALIFORNIA
GAMECHANGERS
2013 CGA STRATEGIC CONFERENCE

SEPTEMBER 29 – OCTOBER 1, 2013

PALM SPRINGS, CALIFORNIA

*Change the Game
with an Advertisement
in California Grocer magazine.
The Official Publication of the
CGA Strategic Conference!*

*** This Issue Will Also Be Available Online!**

In addition to its statewide circulation,
Bonus Distribution of the Conference issue
includes:

- Hotel door delivery to **All Retail Decision Makers** attending the show.
- The Conference Show floor.
- The Illuminators Golf Tournament.
- Full Legislature at the Capitol.

Ad Reservation Deadline Sept. 3.

Ad Materials Deadline Sept. 9.

Mechanical Requirements can be found at:
www.cagrocers.com/about/advertise-with-us

The **Conference** issue of *California Grocer* will focus on the 2013 CGA Strategic Conference. Advertising in this issue will reinforce your product message to retailers throughout California.

☐ Yes, I want to advertise in the CGA Conference issue.

Color: ☐ Full Page (\$2,800)

☐ 1/2 Page (\$2,050) ☐ 1/4 Page (\$1,550)

B/W: ☐ Full Page (\$1,900)

☐ 1/2 Page (\$1,150) ☐ 1/4 Page (\$650)

Name: _____

Company: _____

Address: _____

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**Fax this form to Tony Ortega, CGA at 916.448.2793.
Or call 916.448.3545. Email: tortega@cagrocers.com
Website: www.cagrocers.com**

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